

## LINDSAY BRAUN

Austin, TX

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### SENIOR MANAGER, PRODUCT DESIGN

07|19 - CURRENT

**Spruce** - Led Product Design for a suite of digital products from native mobile apps, responsive web products, to internal portal systems. Created the first ever Design System, utilizing nested atomic component techniques, including connected content library system.

### MULTIDISCIPLINARY DESIGNER

02|15 - 07|19

Provided a wide range of design executions from product development and strategy, to marketing campaigns and brand systems. Some clients include: Kazoo, Bazaarvoice, Dell Foundation, Affinity Answers, Data.World, and more.

### UX/UI DESIGNER - CONTRACT

07|18 - 12|18

**Indeed.com** - Collaborated on a team that focused on designing concepts for new products and technologies — specifically around automating recruitment processes for hiring companies without sacrificing diversity and quality.

### SENIOR PRODUCT DESIGNER

12|15 - 12|17

**Mashbox** - Designed analytically focused digital products for a variety of clients and industries. Some clients include: SXSW, Tenfold, Silvercar, Cognitive Scale, Bloomfire, Pioneer Electronics, and more.

### DIGITAL CREATIVE DIRECTOR

04|15 - 11|15

**Get Page One** - Led creative for search engine focused system web design. Designed custom brand specific SEO compliant responsive websites. Some clients include: Dominos, Zarbees, Snap Kitchen, Bridgestone and more.

### SENIOR MARKETING + BRAND DESIGNER

10|13 - 04|15

**Spredfast / Mass Relevance** - Created engaging and creative brand design solutions including: digital real-time social dashboards, social campaigns, websites, branding, promotional collateral, events, and presentations.

### BRAND DESIGNER

04|09 - 10|13

**The Butler Bros.** - An efficient yet powerful studio whose mission is to amplify businesses and non-profits in a clear and truthful manner through creative strategy. Initiatives included social media campaigns, branding, interior, product, web, and print.

### TECHNOLOGY

Figma  
Sketch  
Invision  
Zeplin  
Adobe Creative Suite  
Google Products  
Miro  
Lucidchart  
Ditto Content

### SKILLS

Material Design  
Human Interface  
Atomic Design  
User Mapping/Journeys  
IA/Sitemaps  
UI Interaction Design  
UX Best Practices  
Prototyping  
Data Visualizations  
Brand System Design  
Print Design Principles